



## Aiken Council of Neighborhoods 2019 Tactical Plan

<b>Value(s)</b>	<b>Objective</b>	<b>2019 Tactical Goal</b>
Communication	Continuous development of communication skills across platforms.	Cross-market neighborhood events and information in the ACON newsletter, social media platforms, website, etc.
Diversity	Engage with diverse groups throughout the County.	Listen, learn and engage with diverse and underrepresented communities within Aiken County.
Diversity	Engage with diverse groups throughout the County.	Plan events with a focus on inclusion.
Relationships & Diversity	Engage with diverse groups throughout the County. Sustained cross-neighborhood collaboration.	Work with the Homeless Coalition.
Relationships & Diversity & Communication	Sustained cross-neighborhood collaboration.	Actively develop a plan to engage all Aiken neighborhoods and get them involved in ACoN i.e. increase the number of ACoN members/neighborhoods represented by a percentage (potentially 25%).
Belonging	Identify and promote a sense of belonging in neighborhood and Aiken County.	Use the ACON newsletter, social media, website, etc. to inform citizens about neighborhoods and the Aiken Council of Neighborhoods.